

THE VOICE

Volume 64 Issue 1

October 2012

NEA/CTA Recommendations for Campaign 2012

- President of the United States: Barack Obama
- US Senator: Diane Feinstein
- CD 25: Dr. Lee Rogers
- SD 21: Star Moffatt
- SD 25: Fran Pavley
- AD 38: Edward Headington
- Proposition 30 YES
- Proposition 31 NO
- Proposition 32 NO
- Proposition 35 YES
- Proposition 40 YES

Teachers of the Year

Schools, the District, and Los Angeles County have recently completed recognition of the Hart District Teachers of the Year for 2012/2013. HDTA joins in celebrating the recognition of these fine educators. Each was selected by teaching peers at his or her site, and each is truly worthy of the honor received.

Sharon Garver (AOC)

Carol Steele (AS)

Lindsay Villanueva (BO)

Tom Gavin (GV)

Joan Schlesinger (HA)

Melissa Coleman (LM)

Don Musella (LP)

Tami Sucheck (PL)

Erin McHorney (RP)

Sharon Ballard (RN)

Anna McAfee (SA)

Jan Luxmore (SA)

Jennifer Jones (SV)

Benjamin Wobrock (VA)

Tanja Brosche (WR)

Special recognition has been extended to Chad Phillips, Canyon's Teacher of the Year and the Hart District Teacher of the Year for 2012/2013. We congratulate Chad and all of this year's Hart District Teachers of the year.



HDTA SMALL CONTRIBUTOR COMMITTEE CAMPAIGN

Authorization forms to join the HDTA Small Contributor Committee have once again been distributed to all members. This is a normal fall distribution. This is also a purely voluntary activity. Having the Small Contributor Committee allows us as educators to have an active role in local school board races and local legislative races.

Perhaps the easiest way to become a member of the Small Contributor Committee is just to approve diverting one dollar or 50 cents per month of

existing dues to the Committee. This does not increase the amount taken from your paycheck. It is a re-direction of your dues towards the Committee.

The HDTA Executive Board would like you to strongly consider becoming a member of the HDTA Small Contributor Committee. There are three WSHUHSD school board seats open in November 2013 and we want to be able to support the candidates who best represent the interests of our members and, most importantly, our

students.

Everything that the Small Contributor Committee does is strictly legal. The Association retains the services of a CTA recommended legal firm to guarantee that all laws and procedures are followed correctly.

If you think you have joined in the past but do not remember, it is all right to submit an authorization from again. WE PROMISE NOT TO DOUBLE DIP.

Hartdistrictteachers.org
26111 Bouquet Canyon Rd, Suite H-5, Santa Clarita, CA 91350, 661.255.0311
On Facebook: Hart District Teachers Association, On Twitter: @HartDTA

OPEN ENROLLMENT FOR NEW TEACHERS

This is the Association's last reminder about two benefits that are automatically available to new certificated employees to the District. If you are and HDTA/CTA/NEA member, as a new employee in the first 120 days of employment you may elect to enroll in the CTA sponsored Life or Income Protection/Disability insurance programs. If you apply for either coverage, you would automatically be accepted REGARDLESS of previous or current health condition.

HDTA is aware that new employees often come to the District and the Association with their life insurance needs already attended to. It is the Income Protection/Disability policy that we strongly recommend each new employee/member give some serious consideration. It can pay up to 75% of your salary once all other leaves have been exhausted. Premiums through payroll deduction are based on monthly salary—lower salary equals lower premiums.

It is just historical fact that each year some members use up all leave options because of unanticipated health conditions and then start looking for that one last "safety net." The Income Protection plan is usually it. Information and applications were included in the New Teacher blue folders given out at the New Teacher Luncheon. One may also contact CTA Member Benefits at 650.552.5200 or The Standard at 800.522.0406.

CTA CONFERENCES

CTA's yearly Equity and Human Rights Conference for 2013 will be at the Burlingame Hyatt regency (March 1-3, 2013). The CTA Good Teaching Conference (South) will be held at the LAX Marriott (March 24-26, 2013). Both of these conferences

include a variety of workshops and limited continuing education units. Each year HDTA's Executive Council votes to sponsor a limited number of HDTA members to attend. Priority is given to newer teachers and first-time partici-

pants on a first come, first served basis, but veterans are not automatically excluded. If you have an interest in attending one of these highly regarded conferences (expenses paid by the Association) please contact chapter president Brian Breslin.

PRESIDENT'S MESSAGE

As I travel to as many of our campuses as possible during my first semester as President, the one question I get the most is, "Do I like being President?" I have to say that my answer has been a consistent, "I don't know." I really feel like I am running a political campaign with all of the work being done for Campaign 2012. This is not to say that the needs of our members are not being met, but rather my focus has been on getting the message out in regards to Propositions 30 and 32.

I trust that you have been seeing a lot of your site repre-

sentatives this Fall. It has been their charge to keep you informed on the Association's stance on Propositions 30 and 32. I have to thank all of them for being there to deliver the message, sign-up phone banking volunteers, and answer all of your questions.

In regards to our union's involvement in politics I have a few items to bring to your attention. While I have kept my word to only discuss the two propositions on all of my site visits, CTA does make recommendations on political offices. I have included these recommendations in the margins of this newsletter. Each

candidate that has been recommended has been interviewed in regards to their stance on educational issues only and all viable candidates are given the opportunity to interview. Some candidates refuse the interview..

Please treat these recommendations as they are intended, as recommendations only. It is the union's intention to inform members on how candidates are viewed in regards to their stance on educational issues. How you vote is strictly up to you !

United, Brian Breslin

Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful con-

tent to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find “filler” articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your news-

letter to a Web publication. So, when you’re finished writing your newsletter, convert it to a Web site and post it.



Caption describing picture or graphic.

Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed

internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

“To catch the reader’s attention, place an interesting sentence or quote from the story here.”

Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you’re trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.



Caption describing picture or graphic.



Organization

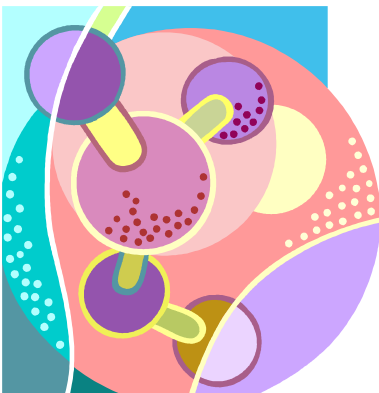
HART DISTRICT TEACHERS ASSOCIATION

Primary Business Address
Address Line 2
Address Line 3
Address Line 4

Phone: 555-555-5555
Fax: 555-555-5555
E-mail: someone@example.com

Business Tagline or Motto

WE'RE ON THE WEB!
EXAMPLE.COM



Caption describing picture or graphic.

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in

your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or

a biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.